

**Brief Overview**  
Makivvik and the  
Inuit of Nunavik



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**Makivvik**



# NUNAVIK

Nunavik is the homeland of the Nunavik Inuit, a vast territory that covers over 560,000 km<sup>2</sup> of land in northern Quebec and the Nunavik marine region that stretches over an estimated 190,000 km<sup>2</sup>, encompassing marine waters and islands. Today, approximately 14,500 Inuit live in the 15 communities across Nunavik.



# NUNAVIK INUIT

Inuit have inhabited Nunavik for at least 4,000 years, developing a set of skills and technology uniquely suited to Nunavik's landscape and the Arctic conditions, as part of their Inuit knowledge.



# MAKIVVIK

“To Rise Up”

Makivvik has played a central role in the growth and vitality of Nunavik, an area where Inuit have affirmed their unique identity between Canada and Quebec. The organization, meaning "To Rise Up" in Inuktitut, safeguards the rights, interests, and compensation stemming from landmark agreements like the 1975 James Bay and Northern Quebec Agreement and the 2008 Nunavik Inuit Land Claim Agreement.



MAKIVVIK

# Corporate Objectives

01

To receive, administer, distribute and invest the compensation money payable to Nunavik Inuit, as provided for in the James Bay and Northern Quebec Agreement;

02

To relieve poverty, to promote the welfare, advancement, and education of the Inuit;

03

To foster, promote, protect and assist in preserving the Inuit way of life, values and traditions;

04

To exercise the functions vested in it by other Acts or the Agreement; and

05

To develop and improve the Inuit communities and to improve their means of actions.



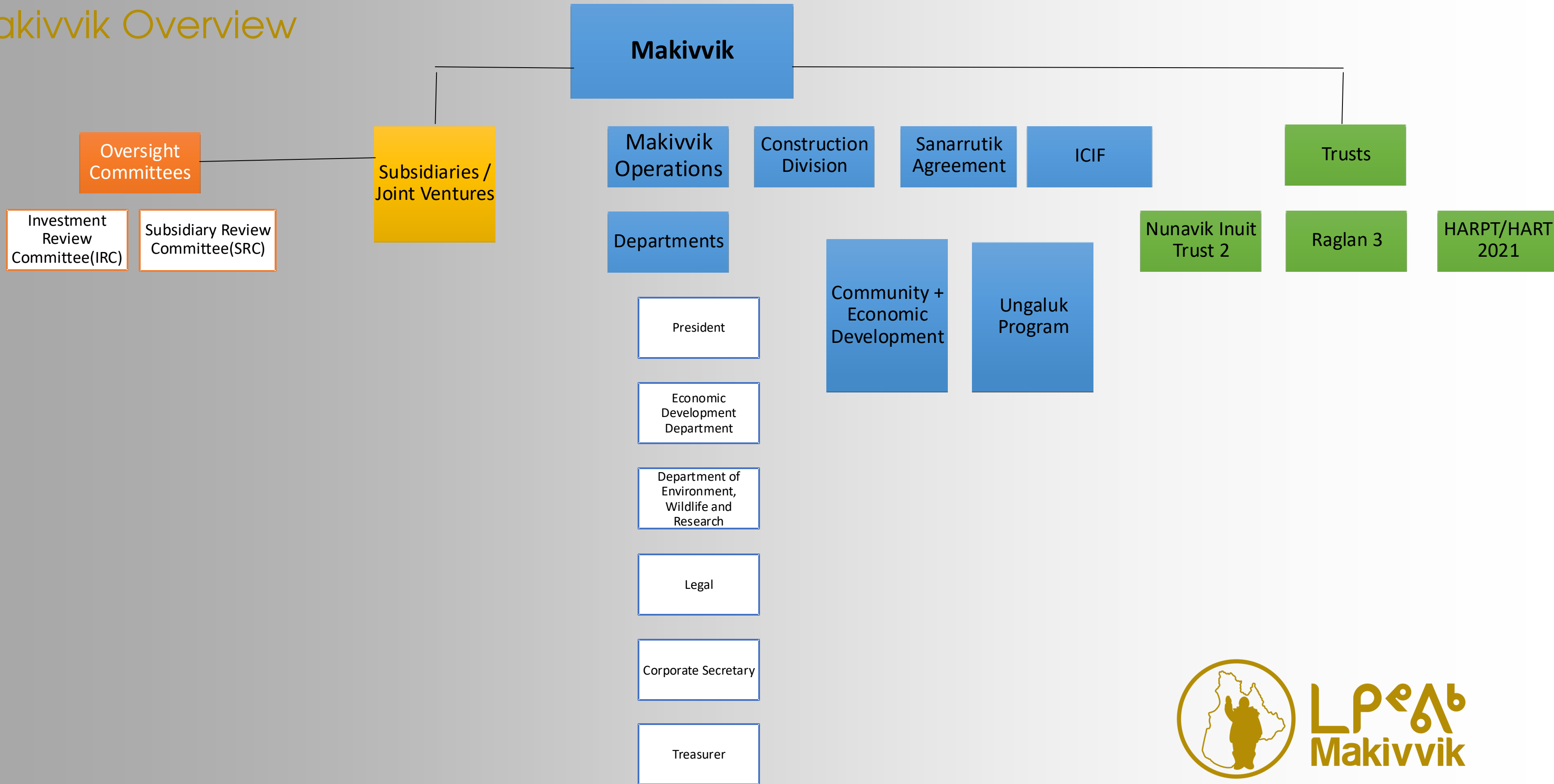


# MAKIVVIK

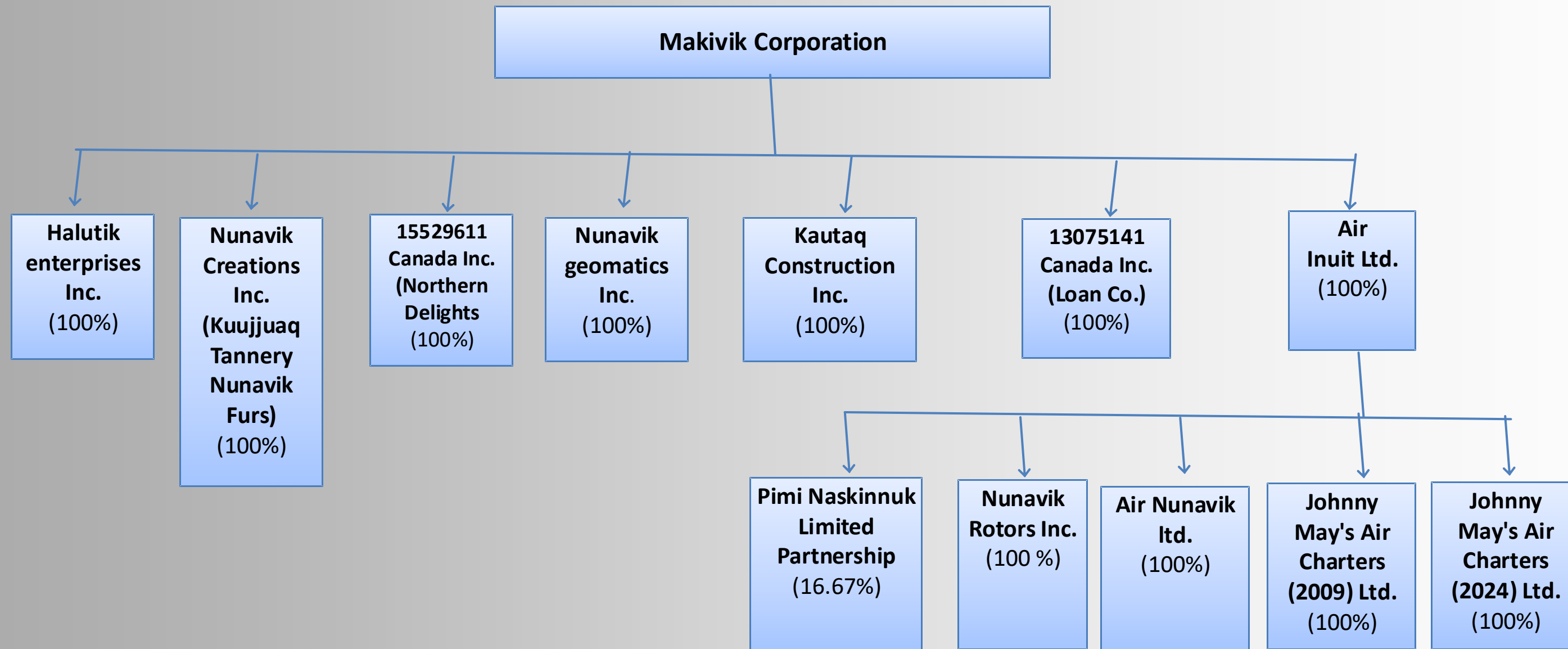
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Makivvik Corporation has diverse mandates, including managing profitable businesses, promoting socioeconomic development, improving housing, preserving Inuit language and culture, and protecting the environment. Its work showcases the potential benefits of modern indigenous treaties for both governments and Inuit communities. Since the signing of the first Agreement in 1975, Makivvik has advocated for a new approach to government relations, emphasizing a fresh start and cooperation.

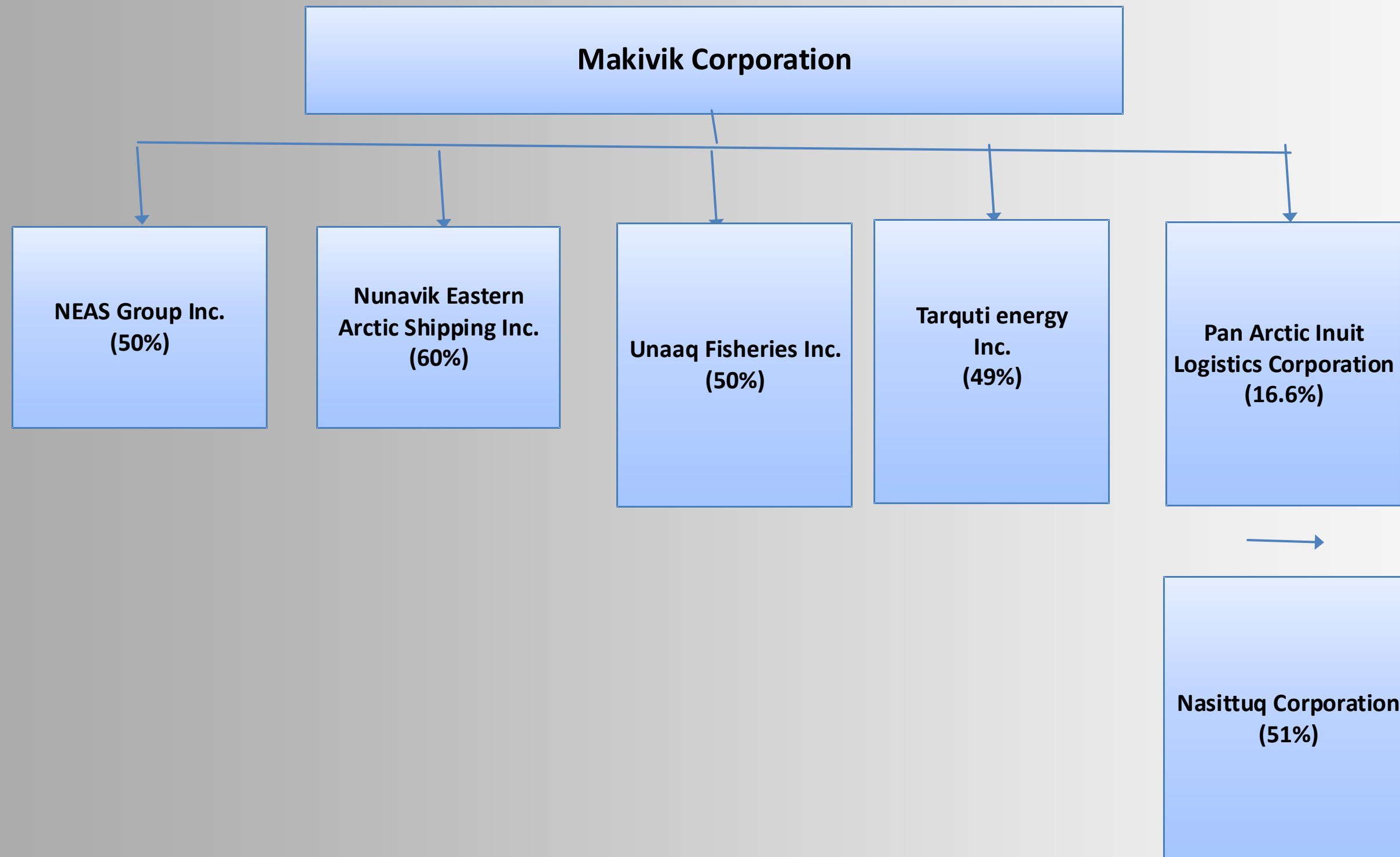
# Makivvik Overview



# Wholly Owned Subsidiaries of Makivvik



# Partly Owned Ventures of Makivvik

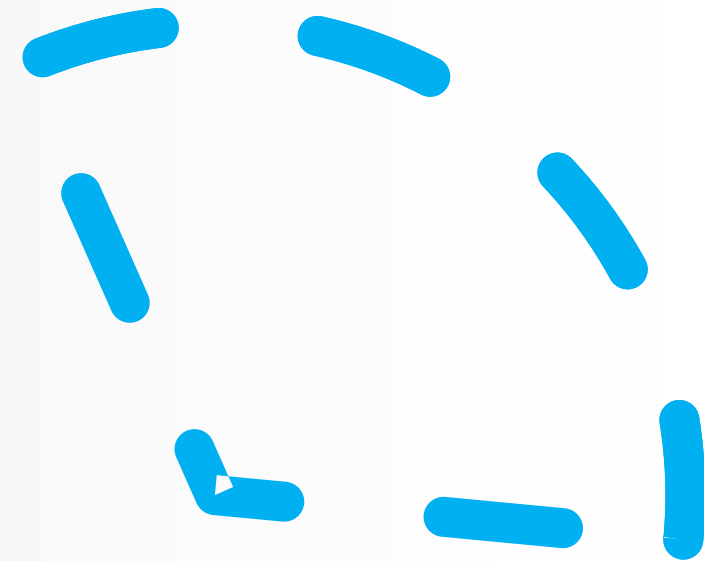


# POTENTIAL INVESTMENT & CAPITAL PROJECTS



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Makivvik

- Makivvik New Offices in development in Kuujuaq & Inukjuak – 2025 Completed satellite offices in:
  - Kangiqsualujjuaq, Tasiujaq, Aupaluk, Quaqtaq, Kangiqsujuaq, Salluit, Akulivik, Puvirnituk
  - Other communities to be completed
- Promoting partnerships with existing entities (Landholding Corporations, Anguvigaq, cooperatives, etc)
- Hotel and Conference Centre projects in review in Nunavik
- Capital investments with our subsidiary companies
- Increase Investment in the Fisheries Industry





# EDD Initiatives Ivakkak Annual Dog Sled Race

Objective: Revitalize Traditional  
Sledding

8-10 days, long-distance 530 km

March 16-26, 2026: Akulivik - Quaqtuq

Economic Spinoff: Local, small-scale  
dogsled guiding for Tourists

# EDD Initiatives

## ‘Qimmiit’ (*Dogs*)

New \$45M settlement from Federal Government relating Dog Slaughtering in the 1950's.

Implementation underway to build include:

- Veterinary Services & Training
- Dog pens to make Villages Safer
- Education & Knowledge Transfer
- Dog Food Subsidy Program
- Annual Ivakkak race

## Canada apologizes to Inuit communities for mass killing of sled dogs decades ago

By Nia Williams

November 23, 2024 10:12 PM EST · Updated November 23, 2024



[1/2] Canadian Minister of Crown-Indigenous Relations Gary Anandasangaree delivers an apology to the Inuit of northern Quebec on behalf of the government for the mass killing of sled dogs in the 1950s and 1960s, in Kangiqsujaq, in northern Quebec, Canada November 23, 2024. Government of Canada/Handout... [Purchase Licensing Rights](#)

[Read more](#)

Nov 23 (Reuters) - The government of Canada on Saturday apologized to the Inuit of northern Quebec for the mass killing of sled dogs in the 1950s and 1960s, which devastated communities by depriving them of the ability to hunt and travel.



## EDD Initiatives: Start-up Acquisition- Northern Delights Tea



- Makivvik acquired Northern Delights from the Avataq Cultural Institute in November 2023.

- Activities in the past year:
  - \$225,000 in first year sales (sold out by October 2024)
  - ~36 people harvested 1128 lbs of wet herbs in Kangiqsualujjuaq
  - Participated in 3 tasting events to showcase our products
  - 2026: Opening up cultivation and drying facilities in Inukjuak, Umiujaq and Kuujjuaraapik
  - Other communities to be determined in the future depending on interest





# EDD Initiatives: Nunavik Economic Summit

2024 Event: 100+ Participants,  
Kuujuuaq

Next Event:  
Economic Summit June 1-5,  
2026 in Inukjuak



# EDD Initiatives: Mines

Support Royalty Agreements Between Inuit villages & Mining Corporations

Administer 'Nunavik Inuit Business' Directory where Mines can sub-contract work, soliciting Inuit-Owned Businesses

Ensure Minimum targets (Example 20%) of Inuit employment is pursued or sustained



## EDD Initiatives: Procurement

Pursue the Undeveloped Sections of the JBNQA:

*“29.0.31 For projects initiated or conducted by Canada or Québec or their agents, delegates, or contractors, and for projects by any proponent a major purpose of which is to provide goods or services to or for the benefit of Inuit communities the governments shall take all reasonable measures to **establish Inuit priority in respect to employment and contracts created by such projects:**”*



# EDD Initiatives: Nunavik Chamber of Commerce

To develop a Nunavik Inuit Business based Chamber of Commerce to support, voice and advocate on behalf of the recognized Nunavik Inuit Businesses.

To develop services for the Nunavik Inuit business community

To work towards eliminating hurdles that prevent the success of Inuit businesses in the region

To ensure Inuit Businesses have the support to be on equal footing and be a competitive to non-Inuit businesses.

# EDD Initiatives: Nunavik Tourism Development

To strengthen Tourism opportunities by ensuring a sustainable tourism develop structure

To review options in Tourism Development opportunities that are community based

To realizing a Tourism Development Policy that preserves the integrity, vitality and subsistence of our culture and language



# EDD Initiatives: Nunavik Artistic Workshops & the Nunavik Artisan Collective

- To revitalize the enhanced Nunavik Artistic Workshops to provide developing artists an opportunity to create art
- To incorporate new resources that provides a strong stepping stone for all artistic disciplines
- To develop a support network for all artists and the development of a platform to have their art available around the world



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